

# FRIBOURG André

(BE)

## Biography

André FRIBOURG was of Belgian origin. <sup>1</sup>

In 1920 he founded the company “LUX”: *publicités en tous genres*. (Luxembourg-city, rue Louvigny 15).

He was also one of the initiators of the first *Foire commerciale luxembourgeoise* in 1922.

In 1926 he founded another company by the name of “PARLUX”: *Parfumerie luxembourgeoise*.

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<sup>1</sup> he must have been born in the 1870s, he was the cousin of [Marcel CAHEN](#)